

Methodist College
7600 N. Academic Drive
Peoria, IL
Strategic Plan 2016-2021

Initiative 1: Advancing a Culture of Teaching and Learning

Goal 1 - Position Methodist College as a premier institution for best practices in teaching and learning.

1. Objective - Design and implement a Center for Teaching and Learning Excellence.
2. Objective - Create an optimal professional experience for faculty at Methodist College.
3. Objective - Attain recognition for excellence in teaching, scholarship, and community engagement at Methodist College.
4. Objective - Develop, implement, and assess innovative, academically rigorous approaches to award credit for life-long learning in accordance with HLC and DOE regulations.

Goal 2 - Increase new academic programs to meet the Health and Human Services needs of population in Greater Peoria, the state, and the nation.

1. Objective - Establish 3-5 certificate programs to meet demonstrated need.
2. Objective - Develop undergraduate degree programs in areas of data-driven need.
3. Objective - Develop graduate programs in verified areas of need.
4. Objective - Establish professional continuing education programs to meet documented need.
5. Objective - Develop new program partnerships with peer institutions.

Goal 3 - Strengthen the Methodist College culture of professionalism, engagement, and co-curricular activities.

1. Objective - Establish opportunities for students to embrace and enact the professional healthcare role.
2. Objective - Increase the number of students engages with alumni activities.
3. Objective - Involve returning students, as leaders, in mentoring and orientation of new students.
4. Objective - The College will be a trend-setting, educational institution in experiential learning
5. Objective - Establish meaningful and memorable traditions for students.
6. Objective - Students will display professional attributes and behavior.
7. Objective - Foster a campus climate of inclusivity, cultural competence and humility.

Goal 4 - Position Methodist College as a premier institution of higher education dedicated to excellence through integration of new Academic Departments in assessment of student learning and shared governance.

1. Objective - Engage faculty across the Academic Affairs division in the

- implementation of the Undergraduate Student Learning Outcomes approved in Spring 2016.
2. Objective - Engage faculty in each Academic Department to update Program outcomes and engage in systematic assessment, incorporating new Academic Departments into assessment plan.
 3. Objective - Methodist College adopts and implements revised Faculty Bylaws to incorporate new Academic Departments.

Initiative 2: Creating a Strong Fiscal Foundation

Goal 1 - Revenue Diversification.

1. Objective – Increase revenue after applying a cost/benefit analysis including more indirect costs to Grants.
2. Objective – Increase Store/Cafe sales year to year through the 5 years.
3. Objective – Conduct 3-5 feasibility studies for programs.
4. Objective – Identify 1-2 additional areas to partner with as a Branch Campus.
5. Increase partnerships with other institutions to increase pathways to Methodist College.

Goal 2 - Increase Capacity for Revenue.

1. Objective - Create an infrastructure for a comprehensive grant program.
2. Objective - Conduct feasibility studies for current programs.
3. Objective - Increase Foundation Scholarships by \$200,000.
4. Objective - Hold 3-5 different Alumni Events.
5. Objective - Increase independence & decision-making regarding current cash flows and procedures.

Initiative 3: Embracing Civic Engagement: Service Learning, Volunteerism, Community Partnerships

Goal 1 - Be an Identifiable Leader in providing higher education opportunities for all members of our community.

1. Objective – Develop health promotion programs and healthcare to serve underserved populations in greater Peoria.

Goal 2 - Serve Our Community through Volunteerism and Service Learning.

1. Objective – Increase Federal Work Study service in the community.
2. Objective – Completion of civic engagement as a graduation requirement.
3. Objective – Increase employee volunteer opportunities.

Initiative 4: Continued Growth and Differentiation of Student Body

Goal 1 - Methodist College will be a College of choice for non-traditional learners.

1. Objective - Creation of a supportive and holistic environment for post-traditional learners as demonstrated by positive scores for this group on student satisfaction survey.

Goal 2 - Increase the number of traditional-aged students attending Methodist College.

1. Objective - Development of career skills and increased knowledge of potential careers especially those in healthcare for teens and young adults as demonstrated by increased numbers of young people from these programs enrolling in Methodist College.